Rep Order# 9780425 --EC'd Yes Ver# 15 Status Revised

Traffic Order# 1348180

Last Received: Printed:

Showing Buylines: All Rep Revised Lines 08/28/2012 10:59 AM 08/28/2012 10:52 AM

Product Estimate# Advertiser ( ) POLITICAL Station WXLV-TV GREENSBORO/W.SALEM OBAMA FOR AMERICA

Phone# Buyer Laura Bassett

Fax#

Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency WASHINGTON, DC 20007 P1/P2/E 95/101/1523 ( ) GMMB 3050 K ST NW --08/14/2012 - 09/03/2012

Rep Firm Sales Office ( Salesperson (

) JONATHAN VITTI ) WASHINGTON

Salesperson FAX# Salesperson Phone# 202-955-5342

## -- CONTRACT COMMENT ---

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY EROADCAST ADVERTISING CONTRACT

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,	\	*35	\		*14			*34	\			*13	 	TI.	 STJ	SEE M	
		SA	_)		SA			¥	)			SA	 	Day	PLS CF THANKS	REMARKS SEE MG LNS 34-36	
V15 Added	Sales Remark.	09/01-09/01	V15 Effective Dates Changed	09/01-09/01 MADE-GOOD BY LINE (S) 35]	08/18-08/25	V15 Added	MKGD FOR SPOTS	08/31-08/31		V15 Effective Dates Changed	Mana-coon by time (1) 34 311	08/18-08/18	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Dates		REMARKS SEE MG INS 34-36 FOR SPOTS NA ON INS 13. 14. 24	
CTA STATE	V15 MKGD	8A-9A	ates Changed	INE (S) 35]	630P-7P		MISSED ON IN	1202A-108 <i>i</i>		ates Changed	TNE (6) 34 31	6P-630P		Time		LNS 13, 14, 2	
H+=• // \+ +/ ***/ 1	Sales Remark. V15 MKGD  WKGD FOR SPOTS MISSED ON IN #14. 9/01 (/WK)]	GMA WEEKEND			ABC WORLD NEWS		MKGD FOR SPOTS MISSED ON IN #13. 8/25 1/WK)]	1202A-108A JIMMY KIMMEL				HOLLYSCOOP		Program		H2	
		5						>	and the second				1				
		.30			.30			.30				.30	1 1 1	Len			
		\$40.00			\$40.00			\$25.00				\$25.00		Rate			
		Н		0	ш			⊣			0	Ľ		Spots/Week			
		₽		ш	2			μ			N	l		# of Weeks			
		₽		0	2			₽			0	H	1 1 1 1	Total Spots			
		\$40.00			\$80.00			\$25.00				\$25.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total Cost			

1 of

9780425 Vcr# 15 Shrins Revised Traffic Order# 1348180	Books	Sales Totals. Station Totals Lines not sent —COMPETITIVE	—SALES!	-REPOR	-{		*36		* 1		Buyer Phone# Fav#	Station Advertiser Product	Rep Order# EC'd Yes
Vor# 15   Status Revised   Traffic Order# 1248180   Printed:   087250712 1053 AM   Showing Explanes   108725 AM   10		Totals. 18 Totals. t sent/r TTTTVE—	OTT	r TOTALS.			SU		SU	Day		WXLV-	
Vor# 15   Status Revised   Traffic Order# 1248180   Printed:   08252012 1052 AM   20 (	null RA35+	0 / \$20,; 180 / \$20 cld/rtrn Market I	TOTALS-	/ \$745.0	V15 Ad	Sales MKGD	09/02-	V15 Ef	09/02- Madri-	Dates	Bassett	IV GREEI ) POLITIO MA FOR A	80425
Statis Revised   Traffic Order#   1348180   East Received   0828/2012   1052 AM   Showing Beylines: All Rep Revised Lines   0828/2012   1052 AM   Showing Beylines: All Rep Revised Lines   0828/2012   1052 AM   Showing Beylines: All Rep Revised Lines   0828/2012   1052 AM   Sales Office   WASHINGTON   Salesperson   WASHINGTON   Weeks   Sports   Weeks   Weeks		720.00 0,720.00 . 0 / \$0.	.00	00	ded	Remark. FOR SPOT	09/02	fective	B¥			NSBORO/\CAL MERICA	
Salesperson   Frank   Salesperson   Frank   Salesperson   Frank   Salesperson   Frank   Salesperson   Frank   Salesperson   Frank   Salesperson   Salesperson   Frank   Salesperson   Salesperson   Frank   Salesperson			20				8P-9:	Dates Ch	8P-9:	Time		W.SALEM	
Corder#1348180   Printed: 08/28/2012 10:59 AM   Showing Brylines: All Rep Revised Lines		9,000	Sep 12.	ppy galanty		ON LIN #:		anged	<u>.,</u>				s Revised
Corder#1348180   Printed: 08/28/2012 10:59 AM   Showing Brylines: All Rep Revised Lines		CABL WGHP	0	meca min		24. 9/02	NCE UPON		ECRET MI	rogram	Flig Hia	A.g.	
Chart   1348180		0% 27%	\$8,275.			1/WK)]	A TIME		LLIONAIR		ght Dates itus Week	2	Traffic
Printed: 08/28/2012 10:59 AM   2 of 1     Last Received: 08/28/2012 10:52 AM     Showing Buylines: All Rep Revised Lines     Rep Firm   Sales Office   NAASHINGTON     Salesperson (		M CI	00			(			H I			) GMA 50 K ST N SHINGTO	Order# 13
Printed: 08/28/2012 10:59 AM							6				/14/2012	05/101/15/	48180
Printed: 08/28/2012 10:59 AM											09/03/2012	3007	Show
9 AM 2 of 2 AM  ( ) WASHINGTON ( ) JONATHAN VITTI  Phone# 202-955-5342  FAX# Total weeks Spots 0 0 0  1 1 1  1 1  1 1  1 1		WUPN					.30		.30	en			Prix Last Recoing Buylin
9 AM 2 of 2 AM  ( ) WASHINGTON ( ) JONATHAN VITTI  Phone# 202-955-5342  FAX# Total weeks Spots 0 0 0  1 1 1  1 1  1 1  1 1		% % % % % % % % % % % % % % % % % % %					\$575.00		\$575.00	Rate			ited: eived: ies: All Re
9 AM 2 of 2 AM  ( ) WASHINGTON ( ) JONATHAN VITTI  Phone# 202-955-5342  FAX# Total weeks Spots 0 0 0  1 1 1  1 1  1 1  1 1		WCW0					ш		0	1 10	Salespe Salespe	Rep Fii Sales O Salespe	08/28/201 08/28/2012 p Revised
2 of 2  WASHINGTON ) JONATHAN VITTI  # 202-955-5342  # of Total Weeks Spots 0 0 0  1 1 1  WFMY 32% WXIV 8%										pots/Wee	rson Phon rson FAX	rm Mice ( Fron (	2 10:59 AN 2 10:52 AN Lines
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Total Cost\$0.00		% % % % % % % % % % % % % % % % % % %								tal ots		TI	
					•		\$575.00		\$0.00	Total Cost			2

Charles David		, ,					
Last Rec		٨.				+	EC'd Yes
Pri	Traffic Order# 1348180	s Returned	Status	14	Ver#	9780425	Rep Order#

rinted: ceived: 08/28/2012 9:31 AM 08/16/2012 6:34 PM

1 of

12

wing Buylines: Last Sta Revised Lines

Rep Firm Sales Office ( Salesperson ( Salesperson FAX# Salesperson Phone#

) JONATHAN VITTI ) WASHINGTON 202-955-5342

Fax# Estimate# Advertiser ( ) POLITICAL Phone# Buyer Product 1523 OBAMA FOR AMERICA Laura Bassett

Station

WXLV-TV GREENSBORO/W.SALEM

Agency C/P1/P2/E Agency— (-----) GMMB Hiatus Weeks Flight Dates WASHINGTON, DC 20007 /P1/P2/E 95/101/1523 3050 K ST NW 08/14/2012 - 09/03/2012

CONTRACT COMMENT -

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

* 22	*1 4		*13	<u>/</u> 	EJ.	Pls so
	SA		SA		Day	REMARKS pls.see line # 13 for n/a pls advise by 4p today. tks
09/02-09/02 Station Remark.	08/18-09/01 Station Remark.	Station Remark. V14 lx r 1x ncir MADE-GOOD BY LINE S) 31]	08/18-08/25 09/01-09/01		Dates	REMARKS pls.see line # 13 for n/a and mg offer. pls advise by 4p today. * tks
8P-9P V14 1x n/a bnce upon	630P-7P Vl4 lx <sub>t</sub> n/a ncir gma v	V14 1x n/a 1x ncir j; NE (5) 31]	6P-630P		Time	Her.
8P-9P SECRET MILLIONAIRE V14 lx n/a 9/2 prg chgh)-offer mg 9/2 stp lx ncir bnce upon a time)	630P-7P ABC WORLD NEWS V14 lx, n/a 9/1 {rg chg}-offer mg 9/1 8-9a lx ncir {ma weekend}	Station Remark. V14 lx n/a 8/25   game ran over)-offer mg 8/31 1202-108m   lx ncir   jimmy kimmel)   MADE-GOOD BY LINE S) 31]	HOLLYSCOOP		Program	26.0.1
.30	.30	2-108m	.30		Len	
\$575.00	\$40.00		\$25.00	1 1 1 1	Rate	
Н	н	746	0 1	!	Spots/Week	
щ	ω		н 2		# of Weeks	
Ь	ω		0 12		Total Spots	
\$575.00	\$120.00		\$50.00		Total Cost	

#### -REPORT TOTALS---

Report Totals. 6 / \$745.00

# -SALES MONTHLY TOTALS-

Aug 12. 111 / \$12,470.00

> Sep 12. 69 / \$8,250.00

Rep Order# 9780425 Ver# 14 Status Returned EC'd Yes	turned	Traffic Order# 1348180		Printed: 08/28/2012 9:31  Last Received: 08/16/2012 6:34  Showing Buylines: Last Sta Revised Lines	08/28/2012 9:31 AM 08/16/2012 6:34 PM : Sta Revised Lines
Station WXLV-TV GREENSBORO/W.SALEM Advertiser ( ) POLITICAL	,	Agency ( ) GMMB 3050 K ST NW	GMMB ST NW		Rep Firm Sales Office
		WASHII	WASHINGTON, DC 20007		Salesperson (
Estimate# 1523 Buyer Laura Bassett	<b>***</b>	Agency C/P1/P2/E Flight Dates	95/101/1523 08/14/2012 - 09/03/2012	3/2012	Salesperson Phone#
Phone# Fax#	-	Hiatus Weeks			Salesperson FAX#
Sales Totals. 180 / \$20,720.00					
Station Totals. 180 / \$20,720.00					
Lines not sent/rcld/rtrn. 0 / \$0.00					
—COMPETITIVE—					
Market Totals \$259,000	O CABL	BL 0%		WBFX 0%	WCWG 0%
			ONAMO 0%		WXII 28%

2 of

Books

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WXLV-TV 3500 Myer Lee Dr

Agency

Product

Schedule Dates

Advertiser

Brand

Winston Salem, NC 27101

Account Types Phone/Fax Buyer Name Sales Office Salesperson

Bassett,Laura

Millennium Washington DC

Greer Margolis Mitchell, Burns &

Ste 800

1010 Wisconsin Ave NW Associates-Washington

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%

Weekly/Irregular

National/Political Candidate Agency BRD

95/101/1523

Contract # 08/14/12-09/03/12 Obama for America (30051) 1348180

Date Entered

Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Demo Entered By Order Type Headline # Last Modified

Package Deal Ö

A35+R Lisa Carter

15.00 \$3,015.75

Normal

Sales Tax \$17,089.25

Net Total Commission Commission %

07/31/12 ECR09780425 08/17/12 Grand Total:

Greensboro (WXLV)

By Broadcast Month Spots

114
64 178

\$12,640.00 \$7,465.00

\$20,105.00

				<del></del>	RAC	CONFIRMATION CONTRACT	FIRM	CON				
-					-							-
7/31/12	NY MED	Greensboro (WXLV)		\$410.00				:30 10P- ABC-NY Med (Tuesday)	4.	08/28/12-08/28/12	11.0 Normal Line / Prime (18)	Ħ.
7/31/12	ABC WORLD NEWS	\$180.00 Greensboro (WXLV)	\$180.00	\$60.00	ω			:30 6:28P- 7P (EST)	4.	08/19/12-09/02/12	10.0 Normal Line / News (15)	10.
7/31/12	ABC WORLD NEWS	\$540.00 Greensboro (WXLV)	\$540.00	\$180.00	ω	××××	ω	:30 6:28P- 7P (EST)	ω	08/28/12-08/31/12	9.0 Normal Line / News (12)	9.
7/31/12	NEWS14 ABC45	\$1,380.00 Greensboro (WXLV)	\$1,380.00	\$115.00	12	р <u>а</u> р <u>а</u>		:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6 m	w	08/14/12-08/31/12	8.0 Normal Line / News (11)	ço
7/31/12	CAN RUN 12-1P IN "MILLIONAIRE"	\$135.00 Greensboro (WXLV)	\$135.00	\$45.00	ω	× × ×	ω	:30 12:30P- Who Wants To Be A Millionaire B	2	08/28/12-08/31/12	7.0 Normal Line / SPOT (7)	7.
7/31/12	PEOPLE'S COURT	\$225.00 Greensboro (WXLV)	\$225.00	\$75.00	ω	× × ×	ω	:30 10A- Peoples Court	2	08/28/12-08/31/12	6.0 Normal Line / SPOT (5)	6.
A 7/31/12	GOOD MORNING AMERICA	\$195.00 Greensboro (WXLV)	\$195.00	\$65.00	ω	ра.		:30 8A- ABC-Good Morning American Saturday	2	08/18/12-09/01/12	5.0 Normal Line / SPOT (3)	, 
7/31/12	JUDGE MATHIS	\$140.00 Greensboro (WXLV)	\$140.00	\$35.00	4	1 1 1 1		:30 9A- Judge Mathis 2	ω	08/28/12-08/31/12	4.0 Normal Line / SPOT (2)	4.
7/31/12	PEOPLE'S COURT	\$300.00 Greensboro (WXLV)	\$300.00	\$75.00	4	××××	2	:30 10A- Peoples Court	2	08/14/12-08/24/12	3.0 Normal Line / SPOT (5)	 ω
7/31/12	JUDGE MATHIS	\$210.00 Greensboro (WXLV)	\$210.00	\$35.00	6	××××	ω	:30 9A- Judge Mathis 2	ω	08/14/12-08/24/12	2.0 Normal Line / SPOT (2)	2.
7/31/12	GOOD MORNING AMERICA 7/31/1	\$540.00 Greensboro (WXLV)	\$540.00	\$30.00	18	× × ×	0	:30 7A- ABC-Good Morning America	4.	08/14/12-08/31/12	1.0 Normal Line / SPOT (1)	<u></u>
Lintered	Comments	Station	Total	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	SPW Mo	Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Schedule Dates

Contract #

Advertiser

Agency

Product Brand

Greer Margolis Mitchell, Burns & Associates-Washington 1010 Wisconsin Ave NW Ste 800 Washington, DC 20007

Buyer Name Phone/Fax Salesperson Sales Office

Account Types
Billing Type
Comments

Weekly/Irregular
OBAMA FOR AMERICA
JONATHAN VITTI
SHARE = 8%

National/Political Candidate Agency BRD 95/101/1523 OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) 08/14/12-09/03/12 Bassett,Laura Millennium Washington DC Millennium/DC, Washington DC (1108) Greer Margolis Mitchell, Burns & Associates-Washi CO-OP Obama for America (30051) 1348180 Sales Tax Commission Demo Net Total Commission % Package Deal Order Type Headline # Entered By Date Entered Last Modified 07/31/12 \$17,089.25 15.00 A35+R o Lisa Carter 08/17/12 \$3,015.75 ECR097804 Normai

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*************************		י בע ב בברופטיניפטטילטלטלטנינטט	Proro o o grando	********	,
		Grand Total:	Aug. 2012 Sep. 2012	Greensboro (WXLV)  By Broadcast Month Spots	
		178	114 64	) Spots	
		\$20,105.00	\$12,640.00 \$7,465.00	Rate	

			Comments:	Date:						Accepted-Station:		Date:			Accepted-Agency/Advertiser:	epted-Age
					RACT	NIK	NC	OIT	RMA	CONFIRMATION CONTR						
7/31/10	NEWS14 ABC45	\$270.00 Greensboro (WXLV)	\$270.0	\$90.00	ω				H	News 14 C 45 at 11pm	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	4.	08/20/12-09/03/12	08/20/:	19.0 Normal Line / News (26)	19.0 Nor
7/31/10	ABC WORLD NEWS	\$360.00 Greensboro (WXLV)	\$360.0	\$180.00	2				<u> </u>	٦	:30 6:28P- 7P (EST)	w	08/20/12-08/27/12	08/20/:	18.0 Normal Line / News (12)	18.0 Nor
7/31/12	GOOD MORNING AMERICA	\$90.00 Greensboro (WXLV)	\$90.0	\$30.00	ω		ļ		<u> </u>	Morning	:30 7A- ABC-Good Morning America	4.	08/20/12-09/03/12	08/20/:	17.0 Normal Line / SPOT (1)	17.0 Nor
7/31/\$2	JIMMY KIMMEL	\$150.00 Greensboro (WXLV)	\$150.0	\$25.00	6		×	×	2		:30 12:02:05A- ABC-Jimmy Kimmel Live	ω	08/14/12-08/31/12	08/14/:	16.0 Normal Line / SPOT (28)	16.0 Nor
7/31/12	NEWS14 ABC45	\$1,080.00 Greensboro (WXLV)	\$1,080.0	\$90.00	12		1	1		News 14 C 4S at 11pm	:30 11:01P- News- News 14 Carolina on ABC 4S at 11pm	4-	08/14/12-08/31/12	08/14/:	15.0 Normal Line / News (26)	15.0 Nor
7/31/12	EXTREME MAKEOVER	\$1,240.00 Greensboro (WXLV)	\$1,240.0	\$620.00	2	н				ne Makeover tion (Sunday)	:30 9P- ABC-Extreme Makeover Weightloss Edition (Sunday)	4-	08/19/12-08/26/12	08/19/	14.0 Normal Line / Prime (25)	14.0 Nor
7/31/12	20 / 20	\$840.00 Greensboro (WXLV)	\$840.0	\$420.00	2		<b></b> -			/20 (Friday)	:30 9:01P- ABC-20/20 (Friday)	4-	08/17/12-08/24/12	08/17/	13.0 Normal Line / Prime (23)	13.0 Nor
	Program Change/Exception - 20/20	Greensboro (WXLV)											12	08/15/12	12.0.1 Closed Preempt (21)	2.0.1 Clo
7/31/12	FINAL WITNESS	Greensboro (WXLV)		\$390.00				<b>1</b>		Witness	:30 10P- ABC-Final Witness (Wednesday)	4-	08/15/12-08/15/12	08/15/	12.0 Normal Line / Prime (21)	12.0 Nor
	Program Change/Exception - Rep. National Convention	Greensboro (WXLV)											12	08/28/12	11.0.1 Closed Preempt (18)	11.0.1 Clo
Entered	Comments	Station	Total	Kate	Spots	Sa Su	ਤ ਸ	iu we	OPV NO		Anii IIIIS	Sec FeliAnt	Dates		Like Type / Break Type (Net #)	ā

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WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Agency

Advertiser

Product

Brand

Ste 800 Greer Margolis Mitchell, Burns & Washington, DC 20007 1010 Wisconsin Ave NW Associates-Washington

Buyer Name

Sales Office

Salesperson

Phone/Fax

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%

Weekly/Irregular

Schedule Dates Contract # Account Types 08/14/12-09/03/12 Obama for America (30051) 95/101/1523 Bassett,Laura Millennium/DC, Washington DC (1108) OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP 1348180 National/Political Candidate Agency BRD Millennium Washington DC Demo Sales Tax Order Type Headline # **Entered By** Net Total Package Deal Last Modified Date Entered Commission Commission % Normal A35+R Lisa Carter 08/17/12 07/31/12 \$17,089.25 \$3,015.75 15.00 ECR09780425 8

 Grand Total:	Aug. 2012 Sep. 2012	By Bro	Greel
Total:	2012 2012	By Broadcast Month	Greensboro (WXLV)
178	114 64	Spots	5
\$20,105.00	\$12,640.00 \$7,465.00	Rate	

CONFIRMATION CONTRACT
\$185.00
\$185.00
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\$40.00
\$25.00
\$180.00
\$70.00
\$85.00
\$45.00
\$65.00
\$60.00
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WXLV-TV 3500 Myer Lee Dr

Greer Margolis Mitchell, Burns & 1010 Wisconsin Ave NW Associates-Washington Winston Salem, NC 27101

Washington, DC 20007

Comments Billing Type

OSAMA FOR AMERICA JONATHAN VITTI 5HARE = 8%

Weekly/Irregular

Account Types

95/101/1523

Phone/Fax **Buyer Name** Sales Office Salesperson

Brand Agency Product Schedule Dates Contract # Advertiser 08/14/12-09/03/12 OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) 1348180 Demo Headline # **Entered By** Last Modified Date Entered

Millennium/DC, Washington DC (1108) Bassett,Laura Millennium Washington DC

National/Political Candidate Agency BRD Sales Tax Order Type Net Total Commission Commission % Package Deal 08/17/12 A35+R ECR09780425 Lisa Carter \$17,089.25 \$3,015.75 15.00 Normal

07/31/12 Aug. 2012 5ep. 2012 By Broadcast Month Grand Total: <u>Spots</u> 114 64 178 \$12,640.00 \$7,465.00 \$20,105.00

						-								
Accepted	-		38.0	37.0	36.0	35.0	34.0	33.0	32.0.1	32.0	31.0	30.0	Line	
Accepted-Agency/Advertiser:			38.0 Normal Line / Football (29)	37.0 Normal Line / Prime (17)	36.0 Normal Line / SPOT (8)	35.0 Normal Line / 5POT (27)	34.0 Normal Line / News (11)	33.0 Normal Line / SPOT (27)	32.0.1 Preempt (24)	32.0 Normal Line / Prime (24)	31.0 Normal Line / Prime (20)	30.0 Normal Line / Prime (19)	Line Type / Break Type (Ref #)	
			09/01/12-09/01/12	08/20/12-09/03/12	08/14/12-08/31/12	08/20/12-09/03/12	08/20/12-09/03/12	08/14/12-08/31/12	09/02/12	09/02/12-09/02/12	08/22/12-08/22/12	08/29/12-08/29/12	Dates	
		_	4-	4	4-	ω	ω	ω		4-	4-	4-	5ec	
Date:			:307:58P-11:30P (EST)	:30 7:57:56P- ABC-8achelor Pad (Monday)	:30 2P- ABC-Good Afternoon America	:30 11:35P- ABC-Nightline	:30 5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	:30 11:35P- ABC-Nightline		:30 8P- ABC-Secret Millionaire (Sunday)	:30 9P- ABC-Modern Family (Wednesday)	:30/7:58P- 9P (EST)	Length Run Times	
Accepted-Station:	CONFIRMATION CONTRA		(EST)	8achelor	Afternoon	lightline	rs-News 14 IC 45 at 6pm	lightline		t Millionaire	n Family	J		
••	RM					j=4							SPW Mo	
	TIO				×			1			<u> </u>	p.s.	Tu We	
	N C				×			<u> </u>			ļ		Th FF	
	NI	-	<b>F</b>					-					Sa 5u	
	RACI		<u> </u>	ω	ω	ω	ω	12			ь	<u> </u>	Spots	
	Date		\$745.00	\$645.00	\$45.00	\$45.00	\$115.00	\$45.00		\$575.00	\$665.00	\$490.00	Rate	
	Comments:		\$745.00	\$1,935.00	\$135.00	\$135.00	\$345.00	\$540.00			\$665,00	\$490.00	Total	
			\$745.00 Greensboro (WXLV)	\$1,935.00 Greensboro (WXLV)	\$135.00 Greensboro (WXLV)	\$135.00 Greensboro (WXLV)	\$345.00 Greensboro (WXLV)	\$540.00 Greensboro (WXLV)	Greensboro (WXLV)	Greensboro (WXLV)	\$665,00 Greensboro (WXLV)	\$490.00 Greensboro (WXLV)	Station	
			COLLEGE FOOTBALL	8ACHELOR PAD	GAA	NITELINE	NEWS14 A8C45	NITELINE	Program Change/Exception - Once uson A time	SECRET MILLIONAIRE	MODERN FAMILY/HAPPY ENDINGS	MIDDLE/5U8URGATORY	Comments	
			8/2/12	8/2/12	8/1/17	7/31/12	//31/12	7/31/12		//31/12	//31/112	//31/112	Tilleled	
					1									

ALL AL. 40.30 ARR AL T. MANUEL. A. MANUEL 34 3043



WXLV-TV 3500 Myer Lee Dr

1010 Wisconsin Ave NW Associates-Washington Greer Margolis Mitchell, Burns & Winston Salem, NC 27101

Buyer Name

Bassett,Laura

Millennium Washington DC

Sales Office

Phone/Fax

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA JONATHAN VITTI SHARE = 8%

Weekly/Irregular

Account Types

95/101/1523

Ste 800

Brand Product Schedule Dates Contract # Salesperson Agency Advertiser 08/14/12-09/03/12 OBAMA FOR AMERICA (187386) POLITICAL CANDIDATE (ns) (1186) Greer Margolis Mitchell, Burns & Associates-Washii CO-OP Obama for America (30051) 1348180 Millennium/DC, Washington DC (1108) Entered By Last Modified Demo Headline # Date Entered 07/31/12 8

National/Political Candidate Agency BRD Sales Tax Order Type Commission Net Total Commission % Package Deal 08/17/12 15.00 A35+R ECR09780425 \$17,089.25 \$3,015.75 Lisa Carter Normal

Aug. 2012 Sep. 2012 Greensboro (WXLV) Grand Total: By Broadcast Month <u>Spots</u> 114 64 178 \$12,640.00 \$7,465.00 \$20,105.00

SPW   Mo Tu We Th Fr Sa Su Spots   Rafe   Total	SPW   Mo Tu   We Th   Fr   Su   Spots   Rate	Accepted-Agency/Advertiser:  Accepted-Agency/Advertiser:		43.0 Normal Line / Prime (33) 08/22/12-08/22/12 4 :30[10P- ABC-NY Med (Wednesday)	42.0 Normal Line / Prime (32) 08/24/12-08/24/12 4 :30/9:01P- ABC-20/20 (Friday)	41.0 M/G For 11.0.1,26.0.1 / Football (31) 09/01/12-09/01/12 4 :30/3:30P- 7P (EST)	40.1 Normal Line / SPOT (30) 08/19/12-08/19/12 4 :30 10:58:40A- ABC-This Week	40.0 Revised Line / SPOT (30) 08/19/12-08/19/12 4 :30 10:58:40A- ABC-This Week	39.0 M/G For 12.0.1 / Prime 08/15/12-08/15/12 4 :3010P- ABC-20/20 (Wednesday)	Line Line Type / Break Type (Ref #) Dates Sec Length Run Times
Total \$390.00 Greensboro ( \$180.00 Greensboro ( \$435.00 Greensboro ( \$435.00 Greensboro ( \$400.00 Greensboro ( \$480.00 Greensboro (	Station   Comments   \$390.00   Greensboro (WXLV)   20/20		CONFIRMATION CONTRACT	1		 	2		1	SPW Mo Tu We Th Fr Sa Su
	Z0/Z0  THIS WEEK-SPOTS MISSED SON #9719752  THIS WEEK-SPOTS MISSED SON #9719752  COLLEGE FOOTBALL  Z0/Z0  NY MED  COLLEGE FOOTBALL  Z0/Z0  NY MED							Greensboro (V		Total

ALL 40-00 864 -- T.

Rep Order#\_\_\_9780425 Ver# 12 Status Returned

WXLV-TV-GREENSBORO/W.SALEM

Agency

3050 K ST NW

POLITICAL

Traffic Order# 1348180

Last Received: Printed: 08/18/2012 10:46 AM

1 of

08/16/2012 6:34 PM

Showing Buylines: Last Sta Revised Lines

Salesperson ( Sales Office ( Rep Firm

) WASHINGTON ) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

202-955-5342

- CONTRACT COMMENT -

Buyer Phone# Fax#

Laura Bassett

Hiatus Weeks

Flight Dates

08/14/2012 - 09/03/2012

95/101/1523

Agency C/P1/P2/E

WASHINGTON, DC 20007

Product Advertiser Station

OBAMA FOR AMERICA

Estimate#

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

- REMARKS --

pls see lines 14 & 24 for /a's and mg offers pls advise/revise asap.

tks

E

2001

Len

Rate

Spots/Week

# of

Total

Total Cost

Spots

\$120.00

Weeks

.30

\$40.00

SA Day Dates Station Remark. 08/18-09/01 V12 1x, n/a 9/1 prg chg) -offer mg 9/1 8-9a 1x ncir fma weekend) Time 630P-7P ABC WORLD NEWS Program

\*14

Station Remark. V12 1x n/a 9/2 þrg chgh)-offer mg 9/2 stp 1x ncir once\_upon a time)

\*24

DS

09/02-09/02

46-48

SECRET MILLIONAIRE

.30

\$575.00

\$575.00

-REPORT TOTALS-

Report Totals. 4 / \$695.00

-SALES MONTHLY TOTALS-

Aug 12. 111 / \$12,470.00

Sep 12.

69

/ \$8,250.00

Sales Totals. 180 / \$20,720.00

Lines not sent/rcld/rtrn. 0 / \$0.00 Station Totals. 180 / \$20,720.00

-COMPETITIVE-

Market Totals \$259,000

CABL

%

%

%

XMAM 32%

UNKN % WBFX

WCWG

Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA

Ver# 12 Status Returned

Traffic Order# 1348180

Last Received: Printed:

2 of

2

08/18/2012 10:46 AM 08/16/2012 6:34 PM

Showing Bnylines: Last Sta Revised Lines

Agency ( ) GMMB 3050 K ST NW

WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks

Rep Firm Sales Office ( Salesperson (

) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

MUPN %0

WGHP

27%

AKMM

% س

TIXW 28%

ATXM % 00

null RA35+

Demos Books Bnyer Phone# Fax#

Estimate#

1523 Laura Bassett

Rep Order# 9780425 Ver# 11 Status Revised EC'd Yes

Traffic Order# 1348180

Last Received: Printed:

Showing Buylines: All Rep Revised Lines

08/17/2012 8:32 AM 08/16/2012 6:34 PM

1 of

Sales Office ( Salesperson ( Rep Firm ) WASHINGTON ) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342

Product Phone# Buyer Estimate# Advertiser 1523 Laura Bassett OBAMA FOR AMERICA ) POLITICAL

Station

WXLV-TV GREENSBORO/W.SALEM

Fax#

Agency WASHINGTON, DC 20007 ( ) GMMB 3050 K ST NW 08/14/2012 - 09/03/2012 95/101/1523

Agency C/P1/P2/E Flight Dates Hiatus Weeks

## - CONTRACT COMMENT -

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. YNCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 

#### -- REMARKS --

PLS CF THANKS SEE MG LNS 32 AND 33 FROM SPOTS MISSED ON 9788857

*32	
Day	
· · · · · · · · · · · · · · · · · · ·	

Vll Added	Sales Re	08/24-08/24		Dates
žď.	Remark. V1:	3/24 9I	•	겁



Sales Remark. 08/22-08/22 V11 MKGDS Time 10P-11P .1 MKGDS P-11P

V11 Added

20/20 Program

Len

Rate

Spots/Week

# of Weeks

Total Spots

Total Cost

\$400.00

.30

\$400.00

NY MEDICAL

.30

\$480.00

\$480.00

Sep 12. 69 / \$8,250.00

# -SALES MONTHLY TOTALS--

Report Totals. 2 / \$880.00

--REPORT TOTALS--

(S) Aug 12. 111 / \$12,470.00/ .00

COMPETITIVE	Lines not sent/rcld/rtrn. 0	Station Totals. 180 / \$20, \$20.	Sales Totals. 180 / \$20,720 00	
	_		00	

\$0.00

	\$259,000	
WGHP	CABL	

Market Totals

VYYMW	UNKN	
رب %	0/0	

27% %

IIXW **WCWG** 

28% %

Phone# Fax# Station WXLV-TV GREENSBORO/W.SALEM
Advertiser ( ) POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett

Books Demos

null RA35+

> WASHINGTON, DC 20007
> Agency C/P1/P2/E 95/101/1523
> Flight Dates 08/14/2012 - 09/03/2012
> Hiatus Weeks Agency ( ) GMMB 3050 K ST NW

> > Rep Firm Sales Office ( Salesperson (

Salesperson Phone# Salesperson FAX# ) WASHINGTON ) JONATHAN VITTI

202-955-5342